

SUCCESSFUL Storytelling™

– Get Anyone to Pay Attention to Your Idea



Michael Arnold

Problem-Solving Trainer, 2x TEDx Speaker, & Maxwell Leadership Coach

SUCCESSFUL Storytelling™

When you speak do people listen?

Do they remember your ideas?

Do you want to learn how to change that?

Learn the techniques Michael used to share his ideas and data on two TEDx stages and get others to remember his complex problem-solving training material.

You will remember Michael's stories long after you hear him speak. He has crafted his stories to be sticky and easy to remember. His stories will allow you to understand the SUCCESSFUL Storytelling™ model while the workshop activities will provide prompts to draw out your best ideas so you can develop your own stories.

Then these stories can be used to capture attention that leads to increased engagement and understanding of your topics.

Objectives of this training:

- Learn to create memorable messages
- Improve presentation storytelling
- How to incorporate humor
- Improved confidence to share your stories

About Michael

Michael was challenged to get uncomfortable. His answer, try out for TEDxGreenville. Michael's ability to use stories to explain complex problem-solving techniques, served him well. Out of over 100+ nominations he was selected to share his ideas worth sharing at TEDxGreenville 2018, Teaching Kids Better Problem Solving & TEDxClemsonU 2019, The Cure For Lazy Leadership. Now he shares his storytelling techniques with others, during his workshops and coaching.

Attend his SUCCESSFUL Storytelling™ workshop or contact him about coaching you through the development of your idea worth sharing.



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TEDx Greenville



Additional Workshops & Keynote Speeches

- **Adapt Your Leadership:** Learn how to change from a command-and-control leadership culture to developing your own unique leadership fingerprint.
- **Einstein Method of Problem Solving (8 Disciplines of Problem Solving):** Learn how to go from constant firefighting to Successful Problem Solving the way Einstein would. Follow the Eight Disciplines of Problem Solving to prevent any problem from reoccurring. Michael will teach you the Einstein Method of Problem Solving using Lego's and stories to make it fun.
- **Six Sigma White Belt, Green Belt & Black Belt Training:** Data is the natural resource for the future of Artificial Intelligence and statistics are the tools we will use for its analysis. Learn the 20% of tools used 80% of the time for problem solving. Michael teaches complex problem-solving techniques using stories to make the concepts easier to understand.

What do others say about Michael's Training, Keynotes & Workshops?

"Michael mentored me through Six Sigma training and was instrumental in helping develop my skills in problem solving. Michael was able to help myself and another colleague examine the data using various problem-solving methods to look for all possible solutions, reducing potential injuries within the facility."

– **Angela S., EHS Coordinator**

"Thank you for the fantastic keynote address that you recently gave at our annual Summer Conference. The comments I received from participants clearly demonstrated that your genuine presentation style allowed your keynote concerning change and break-through innovation to be delivered without any barriers. Others simply enjoyed the relevant humor and personal stories related to the theme which added to the effectiveness of your message. "

– **Brian R., President of national non-profit association of private-sector firms.**

"This is the best presentation that I have heard in this club and one of the best workshops I have participated in the District. I actually participated and I am a notorious non-participant, your energy engaged us."

– **Alison B., 25+ year Toastmaster**

Let Michael help you tell stories that stick!



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